



33<sup>RD</sup> ANNUAL

# ART IN THE GARDENS

AT THE MENDOCINO COAST BOTANICAL GARDENS

We are already looking forward to dahlia season and the 33rd annual Art in the Gardens at the Mendocino Coast Botanical Gardens. The two-day event takes place Saturday, August 1, and Sunday, August 2. We hope you will join us for a celebration of creative expression, vibrant gardens, live music, wine tasting, and local food. To help bring this beloved community event to life, we are asking for your support.

Art in the Gardens is our major annual fundraiser, benefiting the Mendocino Coast Botanical Gardens, a 501(c)(3) nonprofit. More than a beautiful destination, the Gardens is a living hub where people connect with plants, place, and one another. This year's event will feature more than 50 artists, peak summer blooms, and performances by Circus Mecca, along with music from Mama Grows Funk, La Onda, SHUGA, and Wendy DeWitt. Food, craft brews, and wine will be available for purchase. Proceeds from the event directly support the Gardens' education, conservation, and community engagement programs.

Your sponsorship supports what many call the "best garden party on the coast". Last year, the event welcomed more than 2,200 visitors, nearly half of whom were from outside of the county. Their attendance bolsters the local economy beyond the Gardens' gates. Your support sustains this weekend of creativity and joyful gathering. Beyond that, it helps ensure the vitality of our community's remarkable coastal landscape and the people who are a part of it. We invite you to help sustain and grow this extraordinary place, a world-class garden where community gathers and inspiration takes root.

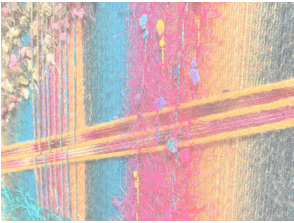
Please consider joining us through a sponsorship commitment. We would be delighted to work with you to create a sponsorship opportunity that aligns with your goals of connecting with our community. To receive full sponsorship benefits, we encourage you to confirm by July 1.

Thank you in advance for your consideration of our request,

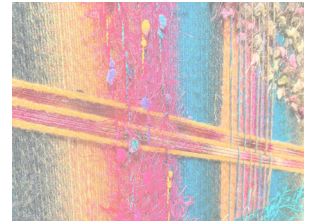
Shaly Borgen  
Event Coordinator, Mendocino Coast Botanical Gardens  
[events@gardenbythesea.org](mailto:events@gardenbythesea.org)



Mendocino Coast Botanical Gardens is a 501(c)(3) non-profit organization. Your donation is fully deductible to the extent the law allows.



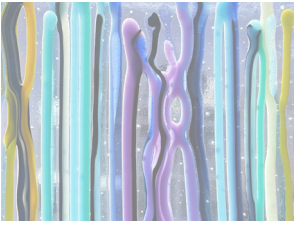
MENDOCINO COAST BOTANICAL GARDENS  
ART IN THE GARDENS  
**2026 SPONSORSHIP LEVELS**



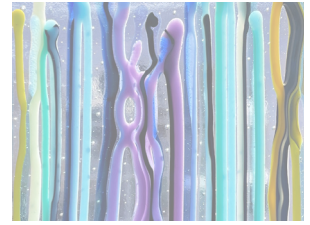
	<b>Dahlia Sponsor</b> \$5,000	<b>Fuchsia Sponsor</b> \$2,500	<b>Begonia Sponsor</b> \$1,000	<b>Heather Sponsor</b> \$500
Recognition in the Art in the Gardens Event Program <i>2,500 annual attendance</i>	★	★	★	
Tickets to Art in the Gardens 2026	8 Wine Tasting & Admission Tickets \$560 value	4 Wine Tasting & Admission Tickets \$280 value	2 Wine Tasting & Admission Tickets \$140 value	2 Admission Tickets \$70 value
Recognition on the Gardens' website, social media pages, and e-news <i>Highly engaged audience of 80K</i>	★	★	★	★

**We value your support of this cherished annual community event!**

For more information or to discuss designing a specific sponsorship package, please contact Shaly Borgen — [events@gardenbythesea.org](mailto:events@gardenbythesea.org).



MENDOCINO COAST BOTANICAL GARDENS  
ART IN THE GARDENS  
**2026 SPONSORSHIP LEVELS**



**PRESENTING SPONSOR**

**\$10,000**

The Presenting Sponsor opportunity delivers premier visibility, exclusive access, and exceptional promotional value through high-profile recognition across event marketing, digital outreach, social media, and on-site materials. This top-tier partnership also includes event access and Gardens membership benefits, offering meaningful opportunities for brand exposure, client engagement, and community connection. If you are interested in learning more, please contact MCBG Outreach Manager, Sarah DeAngelo at 707-964-4352 x113 or email [administration@gardenbythesea.org](mailto:administration@gardenbythesea.org).

**MUSIC SPONSOR**

**\$5,000**

- Recognition of sponsorship at the stage at Art in the Gardens
- Recognition on the event program and relevant event marketing materials
- Recognition on the Gardens' website and event-related social media (Highly engaged audience of 80K)
- Recognition on event related e-newsletters (17,000 + subscribers)
- 8 tickets to Art in the Gardens 2026 with wine-tasting (\$560 value)

**SHUTTLE SPONSOR**

**\$1,500**

- Recognition of sponsorship on the shuttle(s) at Art in the Gardens
- Recognition on the event program and relevant event marketing materials
- Recognition on the Gardens' website and event-related social media (Highly engaged audience of 80K)
- Recognition on event related e-newsletters (17,000 + subscribers)
- 4 tickets to Art in the Gardens 2026 with wine-tasting (\$280 value)

**CIRCUS SPONSOR**

**\$1,000**

- Recognition of sponsorship alongside the circus area at Art in the Gardens
- Recognition on the event program and relevant event marketing materials
- Recognition on the Gardens' website and event-related social media (Highly engaged audience of 80K)
- Recognition on an event e-news (17,000 + subscribers)
- 2 tickets to Art in the Gardens 2026 with wine-tasting (\$140 value)

**ENTERTAINMENT SPONSOR**

**\$800**

- Recognition of sponsorship alongside the entertainment stage at Art in the Gardens
- Recognition on the event program and relevant event marketing materials
- Recognition on the Gardens' website and event-related social media (Highly engaged audience of 80K)
- Recognition on an event e-news (17,000 + subscribers)
- 2 tickets to Art in the Gardens 2026 (\$70 value)



33<sup>RD</sup> ANNUAL

# ART IN THE GARDENS

AT THE MENDOCINO COAST BOTANICAL GARDENS

## 2026 SPONSOR INFORMATION FORM

Name of Sponsoring Business or Individual(s)

Primary Contact

Phone

Email

Mailing Address

City/State/Zip

Website

Facebook

Instagram

### SPONSORSHIP LEVEL

- Dahlia Sponsor \$5,000
- Fuchsia Sponsor \$2,500
- Begonia Sponsor \$1,000
- Heather Sponsor \$500

### UNDERWRITING OPPORTUNITY

- Presenting Sponsor \$10,000
- Music Sponsor \$5,000
- Shuttle Sponsor \$1,500
- Circus Sponsor \$1,000
- Entertainment Sponsor \$800

### PAYMENT TYPE

- Check # \_\_\_\_\_
- Credit Card (call me)
- Credit Card (online)

### PAY ONLINE



If you would like to pay by credit card you can do so online by visiting the QR code, or by calling our Finance Manager, Eva Ybarra, to pay over the phone at (707)964-4352 ext. 111.

If paying by credit card, we ask that you pay the 4% credit card processing fee. Thank you for covering these fees and allowing us to direct your contribution to supporting the Gardens and this community event. To avoid processing fees, please pay by check.

Mendocino Coast Botanical Gardens is a 501(c)(3) non-profit organization. Your donation is fully deductible to the extent the law allows.